

EXHIBITOR INFORMATION & APPLICATION

54th Mid-Pacific Water Users' Conference

*January 19-21, 2022 * Silver Legacy, Reno, NV*

ATTENTION EXHIBITORS: GREAT LOCATION FOR 2022!

In 2020, the Water Users Conference relocated to the Silver Legacy Resort Casino. This is **GOOD NEWS** for exhibitors — the new layout allows vendors to exhibit for the duration of the conference. Exhibitors will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the space on the Exhibitor page of our website: waterusersconference.com). We will still have our **Exhibitor Reception** on the evening of Wednesday, January 19, but we will also serve **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks** in the exhibit area, ensuring that your company has the most exposure to potential customers.

WHAT IS IT AND WHO WILL BE THERE?

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

MOVE-IN/MOVE-OUT

Exhibit setup will be after 4pm on Tuesday, January 18. Exhibitor move-out will be immediately following the conclusion of sessions on Thursday, January 20 (approximately 3:30pm).

CONFERENCE SPONSORSHIPS

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

NEED A ROOM?

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$65 per night for Luxury King rooms, plus applicable taxes, with upgrades available at slightly higher rates. Make hotel reservations online at www.waterusersconference.com or directly with the hotel by calling 866-985-9771 (mention group code WTR2022). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 3, 2022 OR UNTIL OUR ROOM BLOCK IS FULL.**

SPACE IS LIMITED

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,
1521 I Street, Sacramento, CA 95814
Or email to jane@agamsi.com
Or fax (916)446-1063

DETAILS, DETAILS

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 7. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; jane@agamsi.com) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meals and the Thursday Dinner/Bowling event.

QUESTIONS

Please feel free to contact us or visit our website if you would like more information

www.waterusersconference.com

Phone 916/206-7186 Fax 916/446-1063 Email: jane@agamsi.com

EXHIBITOR APPLICATION
54th Annual Mid-Pacific Water Users' Conference
January 19-21, 2022 * Silver Legacy Resort Casino, Reno, NV

I. COMPANY INFORMATION

Company Name: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

II. EXHIBITOR REPRESENTATIVES (*nametags will be prepared for all listed names*)

III. EXHIBIT SPACE:

Number of Exhibit Tables: _____ One 6-foot table (@ \$350.00)
_____ Two 6-foot tables (@ \$450.00)
_____ I do not require tables - I have my own exhibit
*charge is based on width of display area:
 \$350 for up to 6 ft.; \$450 for up to 12 ft.

Electrical Requirements: _____ Electrical Connection (exhibitors provide extension cords as needed)

IV. EVENT REGISTRATIONS:

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$35/person	= \$ _____
Thursday Breakfast	# _____	X \$35/person	= \$ _____
Thursday Lunch	# _____	X \$35/person	= \$ _____
Friday Breakfast	# _____	X \$35/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$75/person	= \$ _____

V. TOTAL DUE

Subtotal Exhibit Space \$ _____
Subtotal Events \$ _____

Total Due: _____ = \$ _____

VI. PAYMENT METHOD:

Check payable to "Water Users Conference"
 Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 7. If you wish to register an exhibit after that date, please call us to check availability.

Cancellation: Exhibitor cancellation by January 7 will be refunded in full. Cancellation after January 7th will be refunded ONLY IF we are able to resell the space.

RETURN APPLICATION AND PAYMENT TO:
Water Users Conference, 1521 I Street, Sacramento, CA 95814
Fax (916)446-1063 Email: jane@agamsi.com
Questions? Contact Jane Townsend (916-206-7186 or jane@agamsi.com)

2022 MID-PACIFIC WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- SUPPORTING SPONSOR**
\$250 Sponsorship includes prominent recognition on signage at the conference and in the conference program
- CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**
\$2000 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- N/A **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION *sponsored by International Water Screens***
\$2000 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**
\$2000 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- COCKTAILS: THURSDAY EVENING DINNER & BOWLING AT THE NATIONAL BOWLING STADIUM**
\$2000 Sponsorship includes sponsor logo displayed on video monitors at the National Bowling Stadium and complimentary exhibit space at the Exhibitor Reception (one 6 ft. table).
- REFRESHMENTS: THURSDAY AFTERNOON GENERAL SESSION**
\$1000 Sponsorship
- N/A **LANYARDS *sponsored by Provost & Pritchard***
\$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
- PENS**
\$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- WRITING PADS**
\$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first serve basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation.*

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:

Company: _____ Contact: _____

Phone: _____ Email: _____

RETURN FORM TO:
Water Users' Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)206-7186 Fax (916)446-1063 Email jane@agamsi.com
Please contact us if you have any questions!