



53rd Annual
Mid-Pacific
Water Users' Conference

Silver Legacy
Reno, Nevada
January 22-24, 2020

2020 MID-PACIFIC REGION WATER USERS' CONFERENCE SCHEDULE AT A GLANCE

Please visit our website for a more detailed schedule and updates: www.waterusersconference.com

WEDNESDAY, JANUARY 22

- 7:30am** CONTINENTAL BREAKFAST
- 8:30am-12:00pm** CALL TO ORDER/GENERAL SESSION
Welcome Address *Chris Dahlstrom, Planning Committee Chair*
Keynote Address *Brenda Burman, Commissioner, Bureau of Reclamation (invited)*
Bureau of Reclamation Regional Director Address *Ernest Conant, Regional Director*
Making Western Water Great Again: Implementing President Trump's Executive Water Memo
Panel Presentation
Bureau of Reclamation Area Managers Roundtable *Panel Presentation*
Cachuma Project Report *Chris Dahlstrom, Santa Ynez WCD ID #1*
- 12:00pm-2:00pm** LUNCHEON and PROGRAM
Keynote Address *Bruce Vincent, 3rd Generation Logger, Communities for a Great Northwest*
2020 Vision from the Feds: Interior Department / Reclamation Priorities for the Coming Year
Panel Presentation
- 2:30-4:30** WORKSHOP: WHAT'S NEW IN FLOW MEASUREMENT? *Stuart Styles, Cal Poly ITRC*
- 5:30pm-7:30pm** EXHIBITOR RECEPTION & SLOTS TOURNAMENT

THURSDAY, JANUARY 23

- 8:00am-9:10am** BREAKFAST and PROGRAM
Klamath Update *Paul Simmons, Klamath Water Users Association*
- 9:20am-12:15pm** GENERAL SESSION
The Rubber Meets the Road: Sustainable Groundwater Management Act Implementation
Panel Presentation
Carrots and Sticks: Voluntary Agreements for Delta Tributaries *Panel Presentation*
Newlands Report *Rusty Jardine, Truckee-Carson Irrigation District*
- 12:15pm-1:30pm** LUNCHEON and PROGRAM
Regional Director's Water Conservation Award Presentation
The View from the Capitol: A Roundtable Discussion on Hot Congressional and Administrative Issues
Panel Presentation
- 1:45pm-3:30pm** GENERAL SESSION
Clean Water Act Expansions Affecting Irrigated Agriculture: Drainage, Groundwater, NPDES permits
Panel Presentation
- 6:00pm-9:00pm** Dinner and Bowling at the National Bowling Stadium

FRIDAY, JANUARY 24

- 8:30am-11:30am** BREAKFAST and PROGRAM
Meet the Cal Poly Scholarship Students
Preview of the 2020 Election Year *Panel Presentation*
2020 Water Supply Outlook *Panel Presentation*
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THE CONFERENCE

The Mid-Pacific Water Users' Conference is an annual conference attended by Managers, Directors, O&M Personnel, Consultants, and Government Agency Representatives from districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon.

KEYNOTE SPEAKERS

Brenda Burman (*invited*) was confirmed in 2017 as the 23rd Commissioner for the Bureau of Reclamation. Burman has over 25 years of experience working on western issues, with an emphasis on water and natural resources. She previously served in the Department of the Interior as Reclamation's Deputy Commissioner for External and Intergovernmental Affairs and as Interior's Deputy Assistant Secretary for Water and Science. Her career spans experience in Congress as legislative counsel for water and energy for Senator Jon Kyl to state agencies, including The Metropolitan Water District of Southern California, and most recently, the Salt River Project in Arizona. She was a judicial clerk for the Supreme Court of the State of Wyoming and the Superior Court of Coconino County in Arizona and worked as an attorney in private practice in Arizona. She began her career as a park ranger at Grand Canyon National Park. Burman holds a Juris Doctor degree from the University of Arizona College of Law and a Bachelor of Arts degree from Kenyon College. She is licensed to practice law in Arizona, Colorado and Wyoming.

Bruce Vincent is a third generation logger from Libby, Montana and President of Communities For a Great Northwest, a non-profit education group dedicated to the intelligent use of our natural resources. Bruce speaks throughout the United States and the world, testifies on resource issues before Congress, and has appeared on several news program such as "60 Minutes". Bruce has been named Timberman of the Year in Montana, National Forest Activist of the Year, and received the inaugural Presidential Preserve America Award from President Bush. Bruce's family settled in Montana in 1904, and his current activities represent a family commitment to responsible environmentalism.

OPTIONAL ACTIVITIES

USBR PRIVATE MEETINGS

The U.S. Bureau of Reclamation Management Team and Water Conservation Team will be available for private meetings during the conference. Questions or to arrange meetings in advance, please contact the following:

- U.S.B.R. Management: Alene Thomas (916) 978-5000 or athomas@usbr.gov
- U.S.B.R. Water Conservation: Angela Anderson (916)978-5215, aanderson@usbr.gov (see enclosed flyer)

WORKSHOP: What's New in Flow Measurement (Updates on magmeters – small (4-in) to large diameter (54-in), non-contact radar meters, metergates, canal gates, Doppler boats and new portable meters) Wednesday afternoon: Immediately following the conclusion of the General Session, Dr. Stuart Styles of Cal Poly ITRC will hold a workshop open to all interested parties. The ITRC has been providing technical assistance through the USBR almost 25 years. Through the partnership, the ITRC serves as a valuable extension to the in-house expertise of federal and state agencies and irrigation districts. ITRC's qualified senior technical experts and engineers assist these agencies in making proper design and modernization decisions, and conduct rapid appraisal process evaluations which quickly — often in two weeks or less — determine key indicators of irrigation projects. The ITRC program will target the benefits of direct technical assistance to individual irrigation and/or water districts in the Sacramento Valley and the San Joaquin Valley. The ITRC provides independent expertise for specific water conservation programs for individual irrigation district. The workshop will cover the technical topics that the ITRC supports and solicit input from the participants for potential new projects and training opportunities. Come join the discussion and share your new flow measurement projects.

SLOTS TOURNAMENT

Feeling lucky?? Try your hand at our exclusive slots tournament during the Exhibitors Reception on Wednesday evening. \$20 cash buy-in per person per play payable at the tournament. All cash taken in will be paid out! Pre-registration is not required.

READY, SET, LET'S BOWL! @ NATIONAL BOWLING STADIUM

Thursday evening: Back by popular demand, dinner and bowling at the National Bowling Stadium. See enclosed flyer for more details.

SCHOLARSHIP SILENT AUCTION

Our 8th Annual Silent Auction to benefit the Water Users' Conference Scholarship will be held during this year's conference. Formed in 2010, the Mid-Pacific Region Water Users' Conference Scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo. Please consider donating an item or service to the silent auction benefitting the scholarship. See the enclosed flyer for details and to donate.

CONFERENCE WEBSITE

Please visit us at waterusersconference.com for conference information, up-to-date schedule, hotel information, online registration, and to download registration, exhibitor, sponsorship and auction contribution forms. **ONLINE REGISTRATION IS NOW AVAILABLE ON OUR WEBSITE.**

HOTEL INFORMATION & RESERVATIONS

SILVER LEGACY

AT THE ROW

WE'VE MOVED! The 2020 Mid-Pacific Water Users' Conference will be held at the Silver Legacy Resort Casino, located at 407 N. Virginia Street in downtown Reno, Nevada. Room rates start at \$65 for Luxury King rooms; upgrades to Superior King and Deluxe Spa Suites are available. Make reservations online or by phone:

- Book online at www.waterusersconference.com. Click on the Hotel Information tab.
- Call the hotel reservations line at (800)687-8733. Please mention the Water Users Conference and/or group code **WTR2020** to ensure the group rate.
- **MAKE YOUR RESERVATIONS EARLY!!!! THE DEADLINE FOR HOTEL RESERVATIONS AT THE SPECIAL RATE IS JANUARY 6, 2020 OR UNTIL OUR ROOM BLOCK IS FILLED.**

CONFERENCE DEADLINES

- Silver Legacy room reservation deadline is January 6, 2020 OR until our room block fills.
- Conference pre-registration deadline is January 10, 2020

EXHIBITOR INFORMATION

An Exhibitor Reception will be held Wednesday evening, January 22. **BECAUSE OF OUR NEW LOCATION AT SILVER LEGACY**, vendors will have the opportunity to exhibit for the entire conference. For details, please refer to the enclosed Exhibitor Information and Application. If you have questions, please call us at (916)206-7186 or email jane@agamsi.com. Information is also available on our website: waterusersconference.com

SPONSORSHIP INFORMATION

A limited number of sponsorship opportunities are available. Please refer to the enclosed sponsorship opportunities menu. Information is also available on our website: waterusersconference.com

CONFERENCE COMMITTEE

Chair: Chris Dahlstrom, Santa Ynez River Water Conservation District ID #1
Larry Bauman, CVP Water Association
Jeff Bryant, Firebaugh Canal Water District
Anthea Hansen, Del Puerto Water District
Dan Keppen, Family Farm Alliance
Sheri Looper, U.S. Bureau of Reclamation
Bob Oakden, Truckee Carson Irrigation District
Jason Phillips, Friant Water Authority
Paul Simmons, Klamath Water Users Association
Jeff Sutton, Tehama-Colusa Canal Authority
Jane Townsend, MPR WUC Meeting Coordinator
Debbie Murdock, MPR WUC Staff

QUESTIONS?

Contact Jane Townsend at (916)206-7186 or jane@agamsi.com

2020 MID-PACIFIC WATER USERS' CONFERENCE PRE REGISTRATION

CONFERENCE PARTICIPANT REGISTRATION includes admittance to all Conference sessions, Exhibitor Reception, Wednesday lunch, Thursday breakfast, Thursday lunch and Friday breakfast. Separate tickets must be purchased for participation in the Thursday Evening Dinner & Bowling Event.

SPOUSES OR GUESTS of paid registrants who are not water district or company representatives need not pay a registration fee; however, spouses or guests who wish to participate in any meal sessions or the Thursday bowling event must purchase tickets to those events. Exhibitor reception is complimentary to spouses/guests.

THURSDAY DINNER AND BOWLING AT THE NATIONAL BOWLING STADIUM. Ticket price includes dinner, hosted bar, and bowling. Bowling balls and shoes will be provided. Prizes awarded for best team score and best poker hand. Random drawings throughout the evening. Not a bowler? No problem, come for the food, drink and to cheer on your favorite team!

COMPANY INFORMATION:

Company Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Fax: _____ Email: _____

◆ CONFERENCE PARTICIPANTS <i>Full registration is required for water district or company representatives.</i>	Full Pre-Registration (by Jan. 10) \$295		Full Registration (after Jan. 10) \$325		Thursday Dinner & Bowling \$55	Total Each Rep
	1. _____ Company Representative					
2. _____ Company Representative						\$
3. _____ Company Representative						\$
◆ SPOUSE/GUEST REGISTRATIONS <i>Available only to spouses and guests of paid registrants who are not water district or company representatives</i>	Wed Lunch \$25	Thurs Breakfast \$25	Thurs Lunch \$25	Thursday Dinner & Bowling \$55	Fri Breakfast \$25	Ttl Each Spouse/Guest
1. _____ Spouse/Guest						\$
2. _____ Spouse/Guest						\$
3. _____ Spouse/Guest						\$
◆ SCHOLARSHIP DONATION (voluntary) — Please indicate amount of donation <i>The Mid-Pacific Region Water Users' Conference Scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo. Since 2010, scholarships totaling over \$30,000 have been awarded.</i>						\$
TOTAL AMOUNT DUE ALL ITEMS						\$

◆ **PAYMENT METHOD:**

Check payable to "Water Users Conference"

Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Return form to: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax (916)446-1063

You can also email your registration form to jane@agamsi.com

CANCELLATIONS: Cancel by January 10 for full refund. NO refunds for cancellations after January 10th.

EXHIBITOR INFORMATION & APPLICATION

53rd Mid-Pacific Water Users' Conference

January 22-24, 2020 * Silver Legacy, Reno, NV

ATTENTION EXHIBITORS: NEW LOCATION FOR 2020!

Because conference attendance continues to increase each year, we have relocated to the Silver Legacy Resort Casino for the 2020 Water Users Conference. This is **GOOD NEWS** for exhibitors — the new layout will allow vendors to exhibit for the duration of the conference. Exhibitors will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the new space on the Exhibitor page of our website: waterusersconference.com). We will still have our **Exhibitor Reception** on the evening of Wednesday, January 23, but we will also serve **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks** in the exhibit area, ensuring that your company has the most exposure to potential customers.

WHAT IS IT AND WHO WILL BE THERE?

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

MOVE-IN/MOVE-OUT

Exhibit setup will be after 4pm on Tuesday, January 21. Exhibitor move-out will be immediately following the conclusion of sessions on Thursday, January 23 (approximately 3:30pm).

CONFERENCE SPONSORSHIPS

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

NEED A ROOM?

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$65 per night for Luxury King rooms, plus applicable taxes, with upgrades available at slightly higher rates. Make hotel reservations online at www.waterusersconference.com or directly with the hotel by calling 800-687-8733 (mention group code WTR2020). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 6, 2020 OR UNTIL OUR ROOM BLOCK IS FULL.**

SPACE IS LIMITED

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,
1521 I Street, Sacramento, CA 95814

Or email to jane@agamsi.com

Or fax (916)446-1063

DETAILS, DETAILS

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 10. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; jane@agamsi.com) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meal sessions and the Thursday Dinner/Bowling event.

QUESTIONS

Please feel free to contact us or visit our website if you would like more information

www.waterusersconference.com

Phone 916/206-7186 Fax 916/446-1063 Email: jane@agamsi.com

EXHIBITOR APPLICATION
53rd Annual Mid-Pacific Water Users' Conference
January 22-24, 2020 * Silver Legacy Resort Casino, Reno, NV

I. COMPANY INFORMATION

Company Name: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

II. EXHIBITOR REPRESENTATIVES (*nametags will be prepared for all listed names*)

III. EXHIBIT SPACE:

Number of Exhibit Tables: _____ One 6-foot table (@ \$250.00)
 _____ Two 6-foot tables (@ \$350.00)
 _____ I do not require tables - I have my own exhibit
 *charge is based on width of display area:
 \$250 for up to 6 ft.; \$350 for up to 12 ft.

Electrical Requirements: _____ Electrical Connection (exhibitors provide extension cords as needed)

IV. EVENT REGISTRATIONS:

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$25/person	= \$ _____
Thursday Breakfast	# _____	X \$25/person	= \$ _____
Thursday Lunch	# _____	X \$25/person	= \$ _____
Friday Breakfast	# _____	X \$25/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$55/person	= \$ _____

V. TOTAL DUE

Subtotal Exhibit Space	\$ _____
Subtotal Events	\$ _____
Total Due:	= \$ _____

VI. PAYMENT METHOD:

Check payable to "Water Users Conference"
 Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 10. If you wish to register an exhibit after that date, please call us to check availability.

Cancellation: Exhibitor cancellation by January 10 will be refunded in full. Cancellation after January 10th will be refunded ONLY IF we are able to resell the space.

RETURN APPLICATION AND PAYMENT TO:
Water Users Conference, 1521 I Street, Sacramento, CA 95814
Fax (916)446-1063 Email: jane@agamsi.com
Questions? Contact Jane Townsend (916-206-7186 or jane@agamsi.com)

2020 MID-PACIFIC WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- NA **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION sponsored by International Water Screens**
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- COCKTAILS: THURSDAY EVENING DINNER & BOWLING AT THE NATIONAL BOWLING STADIUM**
\$2000 Sponsorship includes sponsor logo displayed on video monitors at the National Bowling Stadium and complimentary exhibit space at the Exhibitor Reception (one 6 ft. table).
- REFRESHMENTS: THURSDAY AFTERNOON GENERAL SESSION**
\$1000 Sponsorship
- NA **LANYARDS sponsored by Provost & Pritchard**
\$250 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
- NA **PENS sponsored by The Hat Source**
\$250 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- WRITING PADS**
\$250 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first serve basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation. **The deadline for sponsorship registration is January 10, 2020.***

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:

Company: _____ Contact: _____

Phone: _____ Email: _____

RETURN FORM TO:
Water Users' Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)206-7186 Fax (916)446-1063 Email jane@agamsi.com
Please contact us if you have any questions!



Ready, Set, Let's BOWL!!!

IT'S BACK!!!! Join us Thursday evening for dinner and bowling at the National Bowling Stadium, which the LA Times calls the "The Taj Mahal of Tenpins". Enjoy the company of friends, a great dinner, hosted bar and cosmic, glow-in-dark bowling. You don't have to be a bowler to enjoy this event!!!!

Tickets are only \$55 and include dinner, hosted bar, bowling (games, balls, shoes), and shuttle transportation to/from the National Bowling Stadium.

Prizes will be awarded! There are three ways to win:

- Highest Team Score Wins
- Your Team Gets a Playing Card for Every Strike — Best 5 Card Poker Hand Wins!
- Random Drawings for Prizes Whether You're Bowling or Not!!

YOU DON'T HAVE TO BE A BOWLER TO ENJOY THIS EVENT!
Join us for food, drink, and to cheer on your favorite team!!

RECLAMATION

Managing Water in the West

Water Conservation Team and Technical Assistance

~Silver Room~

Join Reclamation staff for water conservation planning, grant program information, and technical assistance during the Water Users Conference. Request for individual meetings on January 22nd from 9 am – 12 noon and January 23rd from 9 am - 12 noon and 1 pm – 4:30 pm. Contact Angela Anderson at aanderson@usbr.gov for an appointment.

Dr. Stuart Styles of Cal Poly Irrigation and Training Research Center will also be available for assistance (by appointment only). Contact sstyles@calpoly.edu for an appointment.

Grant Program Information

- WaterSMART Program
- Ag Water Use Efficiency Program
- CALFED Program

Planning Assistance

- 2020 Conservation and Efficiency Standard Criteria
- Water Management Plans
- Annual Update Reporting

MPWUC Scholarship SILENT AUCTION

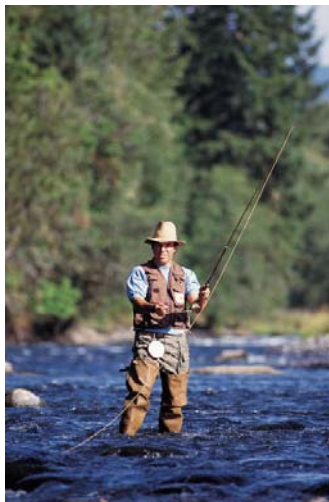
8th Annual Silent Auction benefiting the Mid-Pacific Water Users' Conference Scholarship

In 2010, the WUC Planning Committee established the Mid-Pacific Region Water Users' Conference Scholarship. The scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo.

Your generous donation to our SILENT AUCTION will benefit the Scholarship. Auction items might include, but are certainly not limited to, gift baskets, weekend getaways, use of a vacation rental, wine, merchandise, clothing, gift cards, gift certificates, adventure excursions, etc.

Auction item donors will be recognized at the Conference on signs in the registration area. Auction flyers will be displayed in the registration area where attendees will have the opportunity to bid on each item. Bidding will be open from Wednesday morning of the conference through Thursday's lunch. All proceeds will benefit the Scholarship.

Adventure Excursions



SCHOLARSHIP SILENT AUCTION DONATION	
Item Description:	_____
Fair Market Value of Item: \$	_____
Donor Name:	_____
Company Name (if applicable):	_____
Donor Phone & Email:	_____
<p>Return form: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax: 916-446-1063 or email: jane@agamsi.com</p> <p><i>Please send a photo and/or description of the donated item and your company logo (if applicable) to jane@agamsi.com</i></p> <p><i>Questions, call Jane Townsend at (916)206-7186</i></p>	

Weekend Getaways



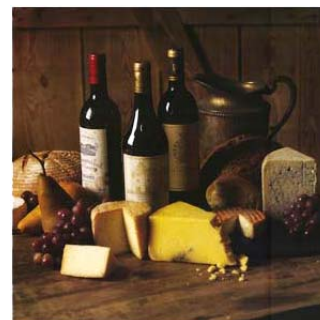
Gift Baskets



Event Tickets



Wine



Gift Certificates



Golf Outings



Logo'd Merchandise



Gift Cards

