

EXHIBITOR INFORMATION & APPLICATION

51st Mid-Pacific Region Water Users' Conference

Exhibitor Reception: Wednesday, January 17, 2018

WHEN AND WHERE?

The 51st Annual Mid-Pacific Region Water Users' Conference will be held January 17-19, 2018 at the Eldorado Hotel and Casino in Reno, Nevada. The 2017 Conference was at the same location and there were over 275 paid registrants.

WHAT IS IT AND WHO WILL BE THERE?

The Mid-Pacific Region Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home.

RECEPTION INFO

There will be one Exhibitor Reception at this year's Conference on Wednesday, January 17, from 5:30 to 7:30pm with hosted cocktails and hors d'oeuvres. This event is very well attended every year.

EXHIBIT RULES

Each exhibitor is provided with one or two tables for table top displays. Exhibitors with stand alone exhibits are limited to an area with the same dimensions as a table (width and depth). **EQUIPMENT OR ITEMS THAT DO NOT FIT WITHIN THE ALLOTTED AREA WILL NOT BE PERMITTED.**

MOVE-IN/MOVE-OUT

Exhibit setup will be from approximately 3:00pm to 5:00pm on Wednesday, January 17. **Exhibitors must tear down and remove their exhibits on Wednesday evening, immediately following the reception.**

CONFERENCE SPONSORSHIPS

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

EXHIBIT SHIPPING/STORAGE

Packages may be shipped to the hotel no more than 3 days prior to the event. The catering office must be notified in advance of the shipment (Kara Player, 800-648-4597, ext. 7271). Include the following information on deliveries: Eldorado Hotel, Water Users Conference, # of packages, Guest Name, Date of Event (January 20), 345 N. Virginia Street, Reno, NV 89501. Service charges based on weight will be assessed by the hotel on any packages/shipments received or shipped by the hotel.

SPACE IS LIMITED

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout the Mid-Pacific Region, please register early.

Complete the attached application and mail it to:

Mid-Pacific Region Water Users' Conference,
1521 I Street, Sacramento, CA 95814
Ph (916)206-7186, or Fax (916)446-1063
Or email to jane@agamsi.com

NEED A ROOM?

Special room rates for Water Users Conference attendees at the Eldorado Hotel start at \$57 per night single or double, plus applicable taxes, with upgrades available at slightly higher rates. Make hotel reservations directly with the hotel by calling 800-648-5966 (mention group code WTR2018) or online at www.waterusersconference.com. PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS **JANUARY 2, 2018** OR UNTIL OUR ROOM BLOCK IS FULL. THIS BLOCK WILL FILL FAST, SO RESERVE YOUR ROOM ASAP.

DETAILS, DETAILS

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 8. If you wish to register an exhibit after that date, please call or email us (jane@agamsi.com) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meal sessions. See application form on reverse side for details.

QUESTIONS

Please feel free to contact us or visit our website if you would like more information

www.waterusersconference.com

Phone 916/206-7186 Fax 916/446-1063 Email: jane@agamsi.com

EXHIBITOR APPLICATION
51st Annual Mid-Pacific Region Water Users' Conference
EXHIBITOR RECEPTION: January 17, 2018 Eldorado Hotel & Casino, Reno, NV

I. COMPANY INFORMATION

Company Name: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

II. EXHIBITOR REPRESENTATIVES (*nametags will be prepared for all listed names*)

III. EXHIBIT SPACE:

Number of Exhibit Tables: _____ One 6-foot table (@ \$200.00)
 _____ Two 6-foot tables (@ \$300.00)
 _____ I do not require tables - I have my own exhibit
 *charge is based on width of display area:
 \$200 for up to 6 ft.; \$300 for up to 12 ft.

****PLEASE NOTE THAT DUE TO SPACE RESTRICTIONS, EQUIPMENT OR ITEMS THAT DO NOT FIT WITHIN THE ALLOTTED AREA WILL NOT BE PERMITTED.**

Electrical Requirements: _____ Electrical Connection (exhibitors provide extension cords as needed)

IV. EVENT REGISTRATIONS:

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or special event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$25/person	= \$ _____
Thursday Breakfast	# _____	X \$25/person	= \$ _____
Thursday Lunch	# _____	X \$25/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$55/person	= \$ _____
Friday Breakfast	# _____	X \$25/person	= \$ _____

V. TOTAL DUE

Subtotal Exhibit Space \$ _____
 Subtotal Events \$ _____
 Total Due: _____ = \$ _____

VI. PAYMENT METHOD:

Check payable to "Water Users Conference"
 Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 8. If you wish to register an exhibit after that date, please call us to check availability. **Cancellations:** Exhibitor cancellations by January 8 will be refunded in full. Cancellations after January 8th will be refunded ONLY IF we are able to resell the space.

RETURN APPLICATION AND PAYMENT TO:
Water Users Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)448-1638 Fax (916)446-1063 Email: jane@agamsi.com

2018 MID-PACIFIC REGION WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION**
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- N/A **HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION** *sponsored by International Water Screens*
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- N/A **"BEYOND THE BRINK" MOVIE SCREENING** *sponsored by Del Puerto Water District*
\$1500 Sponsorship includes complimentary exhibit space at Exhibitor Reception (one 6 ft. table)
- N/A **COCKTAILS: THURSDAY EVENING DINNER & BOWLING AT THE NATIONAL BOWLING STADIUM**
Sponsored by AG-SOFT
\$1500 Sponsorship includes sponsor logo displayed on video monitors at the National Bowling Stadium and complimentary exhibit space at the Exhibitor Reception (one 6 ft. table).
- N/A **REFRESHMENTS: THURSDAY AFTERNOON GENERAL SESSION** *sponsored by Somach Simmons & Dunn*
\$500 Sponsorship
- N/A **LANYARDS** *sponsored by PROVOST & PRITCHARD*
\$250 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
- N/A **PENS** *sponsored by Emrgy, Inc.*
\$250 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- N/A **WRITING PADS** *sponsored by AG-SOFT*
\$250 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first serve basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation. **The deadline for sponsorship registration is January 8, 2018.***

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:

Company: _____ Contact: _____

Phone: _____ Email: _____

RETURN FORM TO:
Water Users' Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)206-7186 Fax (916)446-1063 Email jane@agamsi.com
Please contact us if you have any questions!