

# 55th Annual Mid-Pacific Water Users' Conference

## January 25-27, 2023

### Silver Legacy Resort Casino, Reno, NV

#### DRAFT SCHEDULE

#### WEDNESDAY, JANUARY 25

**7:30am-5:00pm**      **REGISTRATION**

**8:00am**              **CONTINENTAL BREAKFAST**

**8:30am-12:00pm**      **CALL TO ORDER/GENERAL SESSION**

Welcome Address

*Chris Dahlstrom, Santa Ynez River WCD ID #1 (retired)*

**KEYNOTE PRESENTATION**

*Bureau of Reclamation Commissioner Camille Calimlim Touton*

Bureau of Reclamation Regional Director Address

*Ernest Conant, Regional Director, California-Great Basin*

Bureau of Reclamation Regional Leadership Discussion, Deputy Regional Director Highlights and Area Office Q&A

*Panel Presentation Moderated by Kevin Kasberg, CVPWA*

The CVP View from Ground Zero: Water Authority and District Managers Weigh In

*Panel Presentation Moderated by Dan Keppen, Family Farm Alliance*

**12:15pm-2:00pm**      **LUNCHEON and PROGRAM**

Klamath Project Report

*Paul Simmons, Klamath Water Users Association*

The Great Food (Security) Giveaway

*Dan Keppen, Family Farm Alliance*

*Mike Wade, California Farm Water Coalition*

**5:30pm-7:30pm**      **EXHIBITOR RECEPTION & SLOTS TOURNAMENT**

#### THURSDAY, JANUARY 26

**7:30am-5:00pm**      **REGISTRATION**

**8:00am-9:10am**      **BREAKFAST and PROGRAM**

Cachuma Project Report

**KEYNOTE PRESENTATION**

*Congressman Cliff Bentz (INVITED)*

**9:20am-12:15pm**      **GENERAL SESSION**

The ESA at Fifty: What Would President Nixon Think?

*Panel Presentation Moderated by Paul Simmons, Klamath Water Users Association*

Dam if You Do; Damned if You Don't: A New Era of California Water Storage Projects

*Panel Presentation Moderated by Jeffrey Sutton, Tehama-Colusa Canal Authority*

**12:15pm-1:30pm**

**LUNCHEON and PROGRAM**

Regional Director's Water Conservation Award  
*Ernest Conant, Bureau of Reclamation*

Newlands Project Report  
*Ben Shawcroft, Truckee-Carson Irrigation District*

New Congress  
*Dennis Cardoza, Foley & Lardner LLP*  
*William Ball, Foley & Lardner LLP*

**1:45pm-3:30pm**

**MOVIE SCREENING: "California's Watershed Healing"**

**3:30pm-5:30pm**

**WORKSHOP: Technical Assistance for Modernization Options**  
*Stuart Styles, Cal Poly ITRC*

**6:00pm-9:00pm**

**Dinner and Bowling at the National Bowling Stadium**

**FRIDAY, JANUARY 27**

**8:30am-11:30am**

**BREAKFAST and PROGRAM**

Bowling and Slot Tournament Awards

Meet the Cal Poly Scholarship Students

Recapping Water Year 2022  
*Kristin White, Bureau of Reclamation*  
*Dave Mooney, Bureau of Reclamation*

2023 Water Supply Outlook  
*Bureau of Reclamation*

# 2023 MID-PACIFIC WATER USERS' CONFERENCE PRE REGISTRATION

**CONFERENCE PARTICIPANT REGISTRATION** includes admittance to all Conference sessions, Exhibitor Reception, Wednesday lunch, Thursday breakfast, Thursday lunch and Friday breakfast. Separate tickets must be purchased for participation in the Thursday Evening Dinner & Bowling Event.

**SPOUSES OR GUESTS** of paid registrants who are not water district or company representatives need not pay a registration fee; however, spouses or guests who wish to participate in any meal sessions or the Thursday bowling event must purchase tickets to those events. Exhibitor reception is complimentary to spouses/guests.

**THURSDAY DINNER AND BOWLING AT THE NATIONAL BOWLING STADIUM.** Ticket price includes dinner, hosted bar, and bowling. Bowling balls and shoes will be provided. Prizes awarded for best team score and best poker hand. Random drawings throughout the evening. Not a bowler? No problem, come for the food, drink and to cheer on your favorite team!

**COMPANY INFORMATION:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

◆ <b>CONFERENCE PARTICIPANTS</b> <i>Full registration is required for water district or company representatives.</i>	Full Pre-Registration (by Jan. 13) \$345		Full Registration (after Jan. 13) \$385		Thursday Dinner & Bowling \$85	Total Each Rep
	1. _____ Company Representative					
2. _____ Company Representative						\$
3. _____ Company Representative						\$
◆ <b>SPOUSE/GUEST REGISTRATIONS</b> <i>Available only to spouses and guests of paid registrants who are not water district or company representatives</i>	Wed Lunch \$45	Thurs Breakfast \$45	Thurs Lunch \$45	Thursday Dinner & Bowling \$85	Fri Breakfast \$45	Ttl Each Spouse/Guest
1. _____ Spouse/Guest						\$
2. _____ Spouse/Guest						\$
3. _____ Spouse/Guest						\$
◆ <b>SCHOLARSHIP DONATION (voluntary) — Please indicate amount of donation</b> <i>The Mid-Pacific Region Water Users' Conference Scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo. Since 2010, scholarships totaling over \$51,000 have been awarded.</i>						\$
<b>TOTAL AMOUNT DUE ALL ITEMS</b>						<b>\$</b>

◆ **PAYMENT METHOD:**

Check payable to "Water Users Conference"

Credit Card: \_\_\_ VISA \_\_\_ Mastercard \_\_\_ American Express \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**Return form to: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax (916)446-1063**

**You can also email your registration form to [jane@agamsi.com](mailto:jane@agamsi.com)**

**CANCELLATIONS: Cancel by January 13 for full refund. NO refunds for cancellations after January 13th.**

**QUESTIONS? Call Jane at (916)206-7186**

# EXHIBITOR INFORMATION & APPLICATION

## 55th Mid-Pacific Water Users' Conference

January 25-27, 2023 \* Silver Legacy, Reno, NV

### **ATTENTION EXHIBITORS: GREAT LOCATION FOR 2023!**

In 2020, the Water Users Conference relocated to the Silver Legacy Resort Casino. This is **GOOD NEWS** for exhibitors — the new layout allows vendors to exhibit for the duration of the conference. Exhibitors will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the space on the Exhibitor page of our website: [waterusersconference.com](http://waterusersconference.com)). We will still have our **Exhibitor Reception** on the evening of Wednesday, January 25, but we will also serve **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks** in the exhibit area, ensuring that your company has the most exposure to potential customers.

### **WHAT IS IT AND WHO WILL BE THERE?**

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

### **MOVE-IN/MOVE-OUT**

Exhibit setup will be after 4pm on Tuesday, January 24. Exhibitor move-out will be following the conclusion of sessions on Thursday, January 26 (approximately 3:30pm).

### **CONFERENCE SPONSORSHIPS**

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

### **NEED A ROOM?**

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$65 per night for Luxury King rooms, plus applicable taxes, with upgrades available at slightly higher rates. Make hotel reservations online at [www.waterusersconference.com](http://www.waterusersconference.com) or directly with the hotel by calling 800-687-8733 (mention group code SSWTR23). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 9, 2023 OR UNTIL OUR ROOM BLOCK IS FULL.**

### **SPACE IS LIMITED**

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,  
1521 I Street, Sacramento, CA 95814  
Or email to [jane@agamsi.com](mailto:jane@agamsi.com)  
Or fax (916)446-1063

### **DETAILS, DETAILS**

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 13. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; [jane@agamsi.com](mailto:jane@agamsi.com)) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meals and the Thursday Dinner/Bowling event.

### **QUESTIONS**

Please feel free to contact us or visit our website if you would like more information

[www.waterusersconference.com](http://www.waterusersconference.com)

Phone 916/206-7186 Fax 916/446-1063 Email: [jane@agamsi.com](mailto:jane@agamsi.com)

**EXHIBITOR APPLICATION**  
**55th Annual Mid-Pacific Water Users' Conference**  
**January 25-27, 2023 \* Silver Legacy Resort Casino, Reno, NV**

**I. COMPANY INFORMATION**

Company Name: \_\_\_\_\_

City/State: \_\_\_\_\_ Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**II. EXHIBITOR REPRESENTATIVES** (*nametags will be prepared for all listed names*)

**III. EXHIBIT SPACE:**

Number of Exhibit Tables: \_\_\_\_\_ One 6-foot table (@ \$350.00)  
\_\_\_\_\_ Two 6-foot tables (@ \$450.00)  
\_\_\_\_\_ I do not require tables - I have my own exhibit  
\*charge is based on width of display area:  
 \$350 for up to 6 ft.;  \$450 for up to 12 ft.

Electrical Requirements: \_\_\_\_\_ Electrical Connection (exhibitors provide extension cords as needed)

**IV. EVENT REGISTRATIONS:**

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$45/person	= \$ _____
Thursday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Lunch	# _____	X \$45/person	= \$ _____
Friday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$85/person	= \$ _____

**V. TOTAL DUE**

Subtotal Exhibit Space	\$ _____
Subtotal Events	\$ _____
Subtotal Sponsorship	\$ _____
Total Due:	= \$ _____

**VI. PAYMENT METHOD:**

Check payable to "Water Users Conference"

Credit Card: \_\_\_ VISA \_\_\_ Mastercard \_\_\_ American Express \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 13. If you wish to register an exhibit after that date, please call us to check availability.

**Cancellation:** Exhibitor cancellation by January 13 will be refunded in full. Cancellation after January 13th will be refunded ONLY IF we are able to resell the space.

**RETURN APPLICATION AND PAYMENT TO:**  
**Water Users Conference, 1521 I Street, Sacramento, CA 95814**  
**Fax (916)446-1063 Email: [jane@agamsi.com](mailto:jane@agamsi.com)**  
**Questions? Contact Jane Townsend (916-206-7186 or [jane@agamsi.com](mailto:jane@agamsi.com))**

# 2023 MID-PACIFIC WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- SUPPORTING SPONSOR**  
\$250 Sponsorship
  
- CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
  
- N/A **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION** *sponsored by International Water Screens*  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
  
- HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
  
- SLOT TOURNAMENT: WEDNESDAY EXHIBITOR RECEPTION**  
\$1000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
  
- MOVIE SCREENING: "CALIFORNIA'S WATERSHED HEALING": THURSDAY AFTERNOON**  
\$1500 Sponsorship includes complimentary exhibit space (one 6 ft. table)
  
- COCKTAILS: THURSDAY EVENING DINNER & BOWLING AT THE NATIONAL BOWLING STADIUM**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table).
  
- N/A **LANYARDS** *sponsored by Provost & Pritchard*  
\$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
  
- PENS**  
\$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
  
- WRITING PADS**  
\$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

**SPONSORSHIP INFORMATION:** *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first serve basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation.*

**PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**RETURN FORM TO:**  
Water Users' Conference, 1521 I Street, Sacramento, CA 95814  
Phone (916)206-7186 Fax (916)446-1063 Email [jane@agamsi.com](mailto:jane@agamsi.com)

# MPWUC Scholarship **SILENT AUCTION**

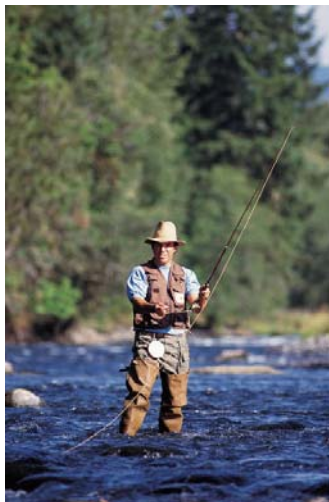
## 10th Annual Silent Auction benefiting the Mid-Pacific Water Users' Conference Scholarship

In 2010, the WUC Planning Committee established the Mid-Pacific Water Users' Conference Scholarship. The scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo.

Your generous donation to our SILENT AUCTION will benefit the Scholarship. Auction items might include, but are certainly not limited to, gift baskets, weekend getaways, use of a vacation rental, wine, merchandise, clothing, gift cards, gift certificates, adventure excursions, etc.

Auction item donors will be recognized at the Conference on signs in the registration area. Auction flyers will be displayed in the registration area where attendees will have the opportunity to bid on each item. Bidding will be open from Wednesday morning of the conference through Thursday's lunch. All proceeds will benefit the Scholarship.

### Adventure Excursions



SCHOLARSHIP SILENT AUCTION DONATION	
Item Description:	_____
Fair Market Value of Item: \$	_____
Donor Name:	_____
Company Name (if applicable):	_____
Donor Phone & Email:	_____
<p><b>Return form: Water Users Conference, 1521 I Street, Sacramento, CA 95814</b>  <b>or fax: 916-446-1063 or email: <a href="mailto:jane@agamsi.com">jane@agamsi.com</a></b></p> <p><i>Please send a photo and/or description of the donated item and your company logo (if applicable) to <a href="mailto:jane@agamsi.com">jane@agamsi.com</a></i></p> <p><i>Questions, call Jane Townsend at (916)206-7186</i></p>	

### Weekend Getaways



### Gift Baskets



### Event Tickets



### Wine



### Gift Certificates



### Golf Outings



### Logo'd Merchandise



### Gift Cards





# Ready, Set, Let's BOWL!!!

IT'S BACK!!!! Join us Thursday evening for dinner and bowling at the National Bowling Stadium, which the LA Times calls the "The Taj Mahal of Tenpins". Enjoy the company of friends, a great dinner, hosted bar and bowling. You don't have to be a bowler to enjoy this event!!!!

Tickets are only \$85 and include dinner, hosted bar, bowling (games, balls, shoes), and shuttle transportation to/from the National Bowling Stadium.

Prizes will be awarded! There are three ways to win:

- Highest Team Score Wins
- Your Team Gets a Playing Card for Every Strike — Best 5 Card Poker Hand Wins!
- Random Drawings for Prizes Whether You're Bowling or Not!!

**YOU DON'T HAVE TO BE A BOWLER TO ENJOY THIS EVENT!  
Join us for food, drink, and to cheer on your favorite team!!**