



**55th Annual Mid-Pacific
Water Users' Conference**

**January 25-27, 2023
Silver Legacy Resort Casino,
Reno, NV**

55th Annual Mid-Pacific Water Users' Conference

January 25-27, 2023

Silver Legacy Resort Casino, Reno, NV

DRAFT SCHEDULE

WEDNESDAY, JANUARY 25

7:30am-5:00pm **REGISTRATION**

8:00am **CONTINENTAL BREAKFAST**

8:30am-12:00pm **CALL TO ORDER/GENERAL SESSION**

Welcome Address

Chris Dahlstrom, Santa Ynez River WCD ID #1 (retired)

KEYNOTE PRESENTATION

Bureau of Reclamation Commissioner Camille Calimlim Touton

Bureau of Reclamation Regional Director Address

Ernest Conant, Regional Director, California-Great Basin

Bureau of Reclamation Regional Leadership Discussion, Deputy Regional Director Highlights and Area Office Q&A

Panel Presentation Moderated by Kevin Kasberg, CVPWA

The CVP View from Ground Zero: Water Authority and District Managers Weigh In

Panel Presentation Moderated by Dan Keppen, Family Farm Alliance

Jason Phillips, Friant Water Authority

Federico Barajas, San Luis & Delta-Mendota Water Authority

Jeffrey Sutton, Tehama Colusa Canal Authority

Chris White, San Joaquin River Exchange Contractors

12:15pm-2:00pm **LUNCHEON and PROGRAM**

Klamath Project Report

Paul Simmons, Klamath Water Users Association

The Great Food (Security) Giveaway

Dan Keppen, Family Farm Alliance

Mike Wade, California Farm Water Coalition

5:30pm-7:30pm **EXHIBITOR RECEPTION & SLOTS TOURNAMENT**

THURSDAY, JANUARY 26

7:30am-5:00pm **REGISTRATION**

8:00am-9:10am **BREAKFAST and PROGRAM**

Cachuma Project Report

Chris Dahlstrom, Santa Ynez River WCD ID #1 (retired)

KEYNOTE PRESENTATION

Congressman Cliff Bentz (INVITED)

9:20am-12:15pm

GENERAL SESSION

The ESA at Fifty: What Would President Nixon Think?

Panel Presentation Moderated by Paul Simmons, Klamath Water Users Association

Paul Souza, U.S. Fish and Wildlife Service

Meredith Nikkel, Downey Brand LLP

David Mooney, Bay-Delta Office, Bureau of Reclamation

Dammed if We Do; Damned if We Don't: A New Era of California Water Storage Projects

Panel Presentation Moderated by Jeffrey Sutton, Tehama-Colusa Canal Authority

Introduction by Antonio Villaraigosa, Former Los Angeles Mayor and Assembly Speaker

Jerry Brown, Sites Reservoir JPA

Taryn Ravazzini, Los Vaqueros Reservoir JPA

Adam Scheuber, Del Puerto Water District

Pablo Arroyave, San Luis & Delta-Mendota Water Authority

Richard Welsh, Bureau of Reclamation

12:15pm-1:30pm

LUNCHEON and PROGRAM

Regional Director's Water Conservation Award

Ernest Conant, Bureau of Reclamation

Newlands Project Report

Ben Shawcroft, Truckee-Carson Irrigation District

The Red Wave that Wasn't: Looking Ahead to the Divided 118th Congress

Dennis Cardoza, Foley & Lardner LLP

William Ball, Foley & Lardner LLP

Lane Dickson, The Ferguson Group

1:45pm-3:30pm

MOVIE SCREENING: "California's Watershed Healing"

Introduction by James Thebaut, Founder, The Chronicles Group

View the trailer: <https://vimeo.com/721597803>

3:30pm-4:30pm

USBR TECHNICAL WORKSHOP: Cybersecurity for SCADA, New Flow Measurement Options, and Modernizing an Old Turnout

Dr. Stuart Styles of Cal Poly ITRC will moderate a workshop open to all interested parties. There will be three additional participants that will discuss their involvement with the USBR Technical Services program. Speakers Kyle Feist – Senior Engineer with the ITRC, Sierra Layous – Senior Engineer with ITRC and Jay Thomas with Chico State. The workshop will have handouts and provide critical information on new technologies/services that are available to districts.

6:00pm-9:00pm

Dinner and Bowling at the National Bowling Stadium

FRIDAY, JANUARY 27

8:30am-11:30am

BREAKFAST and PROGRAM

Bowling and Slot Tournament Awards

Meet the Cal Poly Scholarship Students

Recapping Water Year 2022

Kristin White, Bureau of Reclamation

Dave Mooney, Bureau of Reclamation

2023 Water Supply Outlook

Bureau of Reclamation

RECLAMATION

Managing Water in the West

Water Conservation Team and Technical Assistance

~Silver Room~

Join Reclamation staff for water conservation planning, grant program information, and technical assistance during the Water Users Conference. Individual meetings are available on January 25th and January 26th from 9 am - 12 noon and 1 pm – 4:30 pm. Contact Anna Sutton at asutton@usbr.gov for an appointment.

Dr. Stuart Styles of Cal Poly Irrigation and Training Research Center will also be available for assistance (by appointment only). Contact sstyles@calpoly.edu for an appointment.

Grant Program Information

- WaterSMART Program
- Ag Water Use Efficiency Program
- CALFED Program

Planning Assistance

- 2023 Conservation and Efficiency Standard Criteria
- Water Management Plans
- Annual Update Reporting

2023 MID-PACIFIC WATER USERS' CONFERENCE PRE REGISTRATION

CONFERENCE PARTICIPANT REGISTRATION includes admittance to all Conference sessions, Exhibitor Reception, Wednesday lunch, Thursday breakfast, Thursday lunch and Friday breakfast. Separate tickets must be purchased for participation in the Thursday Evening Dinner & Bowling Event.

SPOUSES OR GUESTS of paid registrants who are not water district or company representatives need not pay a registration fee; however, spouses or guests who wish to participate in any meal sessions or the Thursday bowling event must purchase tickets to those events. Exhibitor reception is complimentary to spouses/guests.

THURSDAY DINNER AND BOWLING AT THE NATIONAL BOWLING STADIUM. Ticket price includes dinner, hosted bar, and bowling. Bowling balls and shoes will be provided. Prizes awarded for best team score and best poker hand. Random drawings throughout the evening. Not a bowler? No problem, come for the food, drink and to cheer on your favorite team!

COMPANY INFORMATION:

Company Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Fax: _____ Email: _____

◆ CONFERENCE PARTICIPANTS <i>Full registration is required for water district or company representatives.</i>	Full Pre-Registration (by Jan. 13) \$345		Full Registration (after Jan. 13) \$385		Thursday Dinner & Bowling \$85	Total Each Rep
	1. _____ Company Representative					
2. _____ Company Representative						\$
3. _____ Company Representative						\$
◆ SPOUSE/GUEST REGISTRATIONS <i>Available only to spouses and guests of paid registrants who are not water district or company representatives</i>	Wed Lunch \$45	Thurs Breakfast \$45	Thurs Lunch \$45	Thursday Dinner & Bowling \$85	Fri Breakfast \$45	Ttl Each Spouse/Guest
1. _____ Spouse/Guest						\$
2. _____ Spouse/Guest						\$
3. _____ Spouse/Guest						\$
◆ SCHOLARSHIP DONATION (voluntary) — Please indicate amount of donation <i>The Mid-Pacific Region Water Users' Conference Scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo. Since 2010, scholarships totaling over \$51,000 have been awarded.</i>						\$
TOTAL AMOUNT DUE ALL ITEMS						\$

◆ **PAYMENT METHOD:**

Check payable to "Water Users Conference"

Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Return form to: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax (916)446-1063

You can also email your registration form to jane@agamsi.com

CANCELLATIONS: Cancel by January 13 for full refund. NO refunds for cancellations after January 13th.

QUESTIONS? Call Jane at (916)206-7186

EXHIBITOR INFORMATION & APPLICATION

55th Mid-Pacific Water Users' Conference

January 25-27, 2023 * Silver Legacy, Reno, NV

ATTENTION EXHIBITORS: GREAT LOCATION FOR 2023!

In 2020, the Water Users Conference relocated to the Silver Legacy Resort Casino. This is **GOOD NEWS** for exhibitors — the new layout allows vendors to exhibit for the duration of the conference. Exhibitors will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the space on the Exhibitor page of our website: waterusersconference.com). We will still have our **Exhibitor Reception** on the evening of Wednesday, January 25, but we will also serve **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks** in the exhibit area, ensuring that your company has the most exposure to potential customers.

WHAT IS IT AND WHO WILL BE THERE?

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

MOVE-IN/MOVE-OUT

Exhibit setup will be after 4pm on Tuesday, January 24. Exhibitor move-out will be following the conclusion of sessions on Thursday, January 26 (approximately 3:30pm).

CONFERENCE SPONSORSHIPS

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

NEED A ROOM?

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$65 per night for Luxury King rooms, plus applicable taxes, with upgrades available at slightly higher rates. Make hotel reservations online at www.waterusersconference.com or directly with the hotel by calling 800-687-8733 (mention group code SSWTR23). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 9, 2023 OR UNTIL OUR ROOM BLOCK IS FULL.**

SPACE IS LIMITED

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,
1521 I Street, Sacramento, CA 95814
Or email to jane@agamsi.com
Or fax (916)446-1063

DETAILS, DETAILS

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 13. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; jane@agamsi.com) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meals and the Thursday Dinner/Bowling event.

QUESTIONS

Please feel free to contact us or visit our website if you would like more information

www.waterusersconference.com

Phone 916/206-7186 Fax 916/446-1063 Email: jane@agamsi.com

EXHIBITOR APPLICATION
55th Annual Mid-Pacific Water Users' Conference
January 25-27, 2023 * Silver Legacy Resort Casino, Reno, NV

I. COMPANY INFORMATION

Company Name: _____

City/State: _____ Phone: _____

Primary Contact: _____ Email: _____

II. EXHIBITOR REPRESENTATIVES (*nametags will be prepared for all listed names*)

III. EXHIBIT SPACE:

Number of Exhibit Tables: _____ One 6-foot table (@ \$350.00)
 _____ Two 6-foot tables (@ \$450.00)
 _____ I do not require tables - I have my own exhibit
 *charge is based on width of display area:
 \$350 for up to 6 ft.; \$450 for up to 12 ft.

Electrical Requirements: _____ Electrical Connection (exhibitors provide extension cords as needed)

IV. EVENT REGISTRATIONS:

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$45/person	= \$ _____
Thursday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Lunch	# _____	X \$45/person	= \$ _____
Friday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$85/person	= \$ _____

V. TOTAL DUE

Subtotal Exhibit Space	\$ _____	
Subtotal Events	\$ _____	
Subtotal Sponsorship	\$ _____	
Total Due:		= \$ _____

VI. PAYMENT METHOD:

Check payable to "Water Users Conference"
 Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 13. If you wish to register an exhibit after that date, please call us to check availability.

Cancellation: Exhibitor cancellation by January 13 will be refunded in full. Cancellation after January 13th will be refunded ONLY IF we are able to resell the space.

RETURN APPLICATION AND PAYMENT TO:
Water Users Conference, 1521 I Street, Sacramento, CA 95814
Fax (916)446-1063 Email: jane@agamsi.com
Questions? Contact Jane Townsend (916-206-7186 or jane@agamsi.com)

2023 MID-PACIFIC WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- SUPPORTING SPONSOR**
\$250 Sponsorship

- CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

- N/A **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION** *sponsored by International Water Screens*
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

- HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

- SLOT TOURNAMENT: WEDNESDAY EXHIBITOR RECEPTION**
\$1000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

- N/A **MOVIE SCREENING: "CALIFORNIA'S WATERSHED HEALING": THURSDAY AFTERNOON**
Sponsored by Woodard and Curran \$1500 Sponsorship includes complimentary exhibit space (one 6 ft. table)

- N/A **COCKTAILS: THURSDAY EVENING DINNER & BOWLING AT THE NATIONAL BOWLING STADIUM**
Sponsored by Stantec
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table).

- N/A **LANYARDS** *sponsored by Provost & Pritchard*
\$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).

- PENS**
\$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.

- WRITING PADS**
\$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first serve basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation.*

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:

Company: _____ Contact: _____

Phone: _____ Email: _____

RETURN FORM TO:
Water Users' Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)206-7186 Fax (916)446-1063 Email jane@agamsi.com



**MOVIE SCREENING:
"CALIFORNIA'S WATERSHED HEALING"
THURSDAY, JANUARY 26
1:45pm**

Jim Thebaut, founder of The Chronicles Group, Inc., will introduce the film — "California's Watershed Healing" — in an exclusive screening on Thursday afternoon.

"California's Watershed Healing documentary was created to present the threat of climate change, wildfires, and inaction by public agencies which is causing threats to California's food and water security, the economy of the state, and the national security of the United States" states Thebaut.

VIEW THE MOVIE TRAILER: <https://vimeo.com/721597803>



MPWUC Scholarship **SILENT AUCTION**

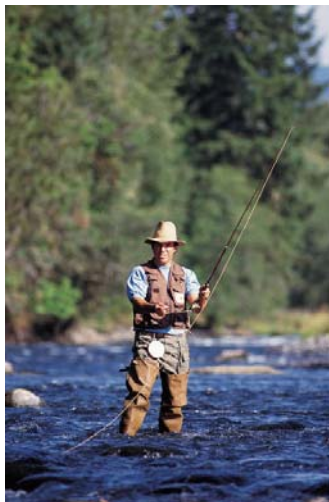
10th Annual Silent Auction benefiting the Mid-Pacific Water Users' Conference Scholarship

In 2010, the WUC Planning Committee established the Mid-Pacific Water Users' Conference Scholarship. The scholarships are awarded annually to students pursuing fields of study offered by the BRAE (BioResource and Agricultural Engineering) and ITRC (Irrigation Training and Research Center) departments at Cal Poly San Luis Obispo.

Your generous donation to our SILENT AUCTION will benefit the Scholarship. Auction items might include, but are certainly not limited to, gift baskets, weekend getaways, use of a vacation rental, wine, merchandise, clothing, gift cards, gift certificates, adventure excursions, etc.

Auction item donors will be recognized at the Conference on signs in the registration area. Auction flyers will be displayed in the registration area where attendees will have the opportunity to bid on each item. Bidding will be open from Wednesday morning of the conference through Thursday's lunch. All proceeds will benefit the Scholarship.

Adventure Excursions



SCHOLARSHIP SILENT AUCTION DONATION
Item Description: _____
Fair Market Value of Item: \$ _____
Donor Name: _____
Company Name (if applicable): _____
Donor Phone & Email: _____
<i>Return form: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax: 916-446-1063 or email: jane@agamsi.com Please send a photo and/or description of the donated item and your company logo (if applicable) to jane@agamsi.com</i>
<i>Questions, call Jane Townsend at (916)206-7186</i>

Weekend Getaways



Gift Baskets



Event Tickets



Wine



Gift Certificates



Golf Outings



Logo'd Merchandise



Gift Cards





Ready, Set, Let's BOWL!!!

IT'S BACK!!!! Join us Thursday evening for dinner and bowling at the National Bowling Stadium, which the LA Times calls the "The Taj Mahal of Tenpins". Enjoy the company of friends, a great dinner, hosted bar and bowling. You don't have to be a bowler to enjoy this event!!!!

Tickets are only \$85 and include dinner, hosted bar, bowling (games, balls, shoes), and shuttle transportation to/from the National Bowling Stadium.

Prizes will be awarded! There are three ways to win:

- Highest Team Score Wins
- Your Team Gets a Playing Card for Every Strike — Best 5 Card Poker Hand Wins!
- Random Drawings for Prizes Whether You're Bowling or Not!!

YOU DON'T HAVE TO BE A BOWLER TO ENJOY THIS EVENT!
Join us for food, drink, and to cheer on your favorite team!!