



**56th Annual Mid-Pacific
Water Users' Conference**

**January 24-26, 2024
Silver Legacy Resort Casino,
Reno, NV**

56th Annual Mid-Pacific Water Users' Conference
January 24-26, 2024
Silver Legacy, Reno, NV
PRELIMINARY SCHEDULE OF EVENTS

WEDNESDAY, JANUARY 24

7:30am-5:00pm **REGISTRATION**

8:00am **CONTINENTAL BREAKFAST**

8:30am-12:00pm **CALL TO ORDER/GENERAL SESSION**

Welcome Address
Chris Dahlstrom, Santa Ynez River WCD ID #1 (ret.)

KEYNOTE SPEAKER
Camille Calimlim Touton, Commissioner, Bureau of Reclamation

Bureau of Reclamation Regional Director Address
Karl Stock, Director, California–Great Basin Region, Bureau of Reclamation

Bureau of Reclamation Deputies and Area Managers
Panel Presentation

The View from Three Capitals: Fighting for Water Users in Western State Legislatures
Moderated by Jeff Sutton, Tehama Colusa Canal Authority
California-Dennis Albiani, California Advocates
Nevada-Chris Mahannah, Mahannah & Associates, LLC
Oregon-April Snell, Oregon Water Resources Congress

12:15pm-2:00pm **LUNCHEON and PROGRAM**

Let's Talk Politics at Lunch: The 118th Congress, the Biden White House and the 2024 Elections
Moderated by Dan Keppen, Family Farm Alliance
John Bezdek, Water and Power Law Group PC
Mark Limbaugh, The Ferguson Group
Garrett Durst, Natural Resource Results LLC

2:00pm-4:00pm **ETHICS TRAINING WORKSHOP FOR DISTRICT DIRECTORS**

Presented by Andrea Clark and Rebecca Smith, Downey Brand LLP
This two-hour session will fulfill California state law requirements that all public officials receive ethics training every two years. The training will cover transparency laws, conflicts of interest and fair process. Participants will receive a certificate to be retained by their agency. This workshop is offered at no charge, but please indicate your participation on the registration form.

5:30pm-7:30pm **EXHIBITOR RECEPTION & SLOTS TOURNAMENT**

THURSDAY, JANUARY 25

7:30am-5:00pm **REGISTRATION**

8:00am-9:10am **BREAKFAST and PROGRAM**

Newlands Project Report
Ben Shawcroft, Truckee-Carson Irrigation District

Cachuma Project Report
Chris Dahlstrom, Santa Ynez River WCD ID #1 (ret.)

9:15am-12:15pm

GENERAL SESSION

ESA: Is Anything Fixed? Fixable?

Moderated by Paul Simmons, Klamath Water Users Association

Paul Souza, U.S. Fish and Wildlife Service

Brittany Johnson, Somach, Simmons, & Dunn

Jason Phillips, Friant Water Authority

Golden Trophies – 40-year History of How Water Agencies have Celebrated Negotiated Agreements made while being Leveraged by Regulators. Are these really worth celebrating? Are the latest Biological Opinions and Voluntary Agreements the final give? When should we push back?

Moderated by Jason Phillips, Friant Water Authority

Ian Buck-Macleod, Friant Water Authority

Allison Febbo, Westlands Water District

Roger Cornwell, Sutter Mutual Water Co.

Richard Roos-Collins, Water and Power Law Group PC

Shelly Murphy, Colusa County Water District

12:15pm-1:30pm

LUNCHEON and PROGRAM

Regional Director's Water Conservation Award

Presented by Karl Stock, Director, California-Great Basin Region, Bureau of Reclamation

Klamath: Damned and Damless

Klamath Project Report

Paul Simmons, Klamath Water Users Association

Dam Removal: It's On

Moderated by Paul Simmons, Klamath Water Users Association

Brian Johnson, Klamath River Renewal Corp.

Elizabeth Nielsen, Siskiyou County, California

Floodplains & Flyways

Moderated by Dan Keppen, Family Farm Alliance

Jacob Montgomery, California Trout

Mark Petrie, Ducks Unlimited

Moss Driscoll, Klamath Water Users Association

3:00pm-5:00pm

WORKSHOP: Technical Assistance for Modernization Options

Stuart Styles, Cal Poly ITRC

6:00pm-9:00pm

Dinner and Bowling at the National Bowling Stadium

FRIDAY, JANUARY 26

8:30am-11:30am

BREAKFAST and PROGRAM

Bowling and Slot Tournament Awards

Meet the Cal Poly Scholarship Students

Introduction by G.W. Bates, Cal Poly BRAE Department

Revisiting 2023 Water Year

Presented by Bureau of Reclamation

2024 Water Supply Outlook

Presented by Bureau of Reclamation

2024 MID-PACIFIC WATER USERS' CONFERENCE PRE REGISTRATION

CONFERENCE PARTICIPANT REGISTRATION includes admittance to all Conference sessions, Exhibitor Reception, Wednesday lunch, Thursday breakfast, Thursday lunch and Friday breakfast. Separate tickets must be purchased for participation in the Thursday Evening Dinner & Bowling Event.

ETHICS TRAINING WORKSHOP. Two-hour session to fulfill CA state law requirements. For more information, see Schedule of Events. This workshop is offered at no charge, but you must indicate your participation on the registration form.

SPOUSES OR GUESTS of paid registrants who are not water district or company representatives need not pay a registration fee; however, spouses or guests who wish to participate in any meal sessions or the Thursday bowling event must purchase tickets to those events. Exhibitor reception is complimentary to spouses/guests.

THURSDAY DINNER AND BOWLING AT THE NATIONAL BOWLING STADIUM. Ticket price includes dinner, hosted bar, and bowling. Bowling balls and shoes will be provided. Random drawings throughout the evening. Not a bowler? No problem, come for the food, drink and to cheer on your favorite team!

COMPANY INFORMATION:

Company Name: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

◆ CONFERENCE PARTICIPANTS <i>Full registration is required for water district or company representatives.</i>	Full Registration (after Jan. 12) \$385	Ethics Training Workshop NO CHARGE	Thursday Dinner & Bowling \$85	Total Each Rep
1. _____ Company Representative				\$
2. _____ Company Representative				\$
3. _____ Company Representative				\$

◆ SPOUSE/GUEST REGISTRATIONS <i>Available only to spouses and guests of paid registrants who are not water district or company representatives</i>	Wed Lunch \$45	Thurs Breakfast \$45	Thurs Lunch \$45	Thursday Dinner & Bowling \$85	Fri Breakfast \$45	Ttl Each Spouse/ Guest
1. _____ Spouse/Guest						\$
2. _____ Spouse/Guest						\$
3. _____ Spouse/Guest						\$

TOTAL AMOUNT DUE ALL ITEMS	\$
-----------------------------------	-----------

◆ **PAYMENT METHOD:**

Check payable to "Water Users Conference"

Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____ Billing Zip: _____

Cardholder Signature: _____

Return form to: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax (916)446-1063

You can also email your registration form to jane@agamsi.com

CANCELLATIONS: Cancel by January 12 for a full refund. NO refunds for cancellations after January 12th.

QUESTIONS? Call Jane at (916)206-7186

2024 MID-PACIFIC WATER USERS' CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- SUPPORTING SPONSOR**
\$250 Sponsorship
- N/A **CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION** *sponsored by MBK Engineers*
\$1500 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- N/A **WEDNESDAY AM/PM COFFEE BREAKS** *sponsored by Valley Water*
\$500 Sponsorship
- N/A **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION** *sponsored by International Water Screens*
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- THURSDAY AM/PM COFFEE BREAKS**
\$500 Sponsorship
- N/A **COCKTAILS: DINNER/BOWLING AT THE NATIONAL BOWLING STADIUM** *sponsored by Stantec*
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- N/A **LANYARDS** *sponsored by Provost & Pritchard*
\$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
- PENS**
\$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- WRITING PADS**
\$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first served basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation.*

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP IN THE ABOVE MENU, RETURN THIS FORM AND WE WILL CONTACT YOU:

Company: _____ Contact: _____

Phone: _____ Email: _____

RETURN FORM TO:
Water Users' Conference, 1521 I Street, Sacramento, CA 95814
Phone (916)206-7186 Fax (916)446-1063 Email jane@agamsi.com

EXHIBITOR INFORMATION & APPLICATION

56th Mid-Pacific Water Users' Conference

January 24-26, 2024 * Silver Legacy, Reno, NV

ATTENTION EXHIBITORS: GREAT LOCATION FOR 2023!

In 2020, the Water Users Conference relocated to the Silver Legacy Resort Casino. This is **GOOD NEWS** for exhibitors — the new layout allows vendors to exhibit for the duration of the conference. Exhibitors will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the space on the Exhibitor page of our website: waterusersconference.com). We will still have our **Exhibitor Reception** on the evening of Wednesday, January 24, but we will also serve **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks** in the exhibit area, ensuring that your company has the most exposure to potential customers.

WHAT IS IT AND WHO WILL BE THERE?

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

MOVE-IN/MOVE-OUT

Exhibit setup will be after 4pm on Tuesday, January 23. Exhibitor move-out will be following the conclusion of sessions on Thursday, January 25 (approximately 3:30pm).

CONFERENCE SPONSORSHIPS

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

NEED A ROOM?

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$70 per night plus applicable taxes. Make hotel reservations online at www.waterusersconference.com or directly with the hotel by calling 800-687-8733 (mention group code SSWTR24). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 8, 2024 OR UNTIL OUR ROOM BLOCK IS FULL.**

SPACE IS LIMITED

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,
1521 I Street, Sacramento, CA 95814

Or email to jane@agamsi.com

Or fax (916)446-1063

DETAILS, DETAILS

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 12. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; jane@agamsi.com) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meals and the Thursday Dinner/Bowling event.

QUESTIONS

Please feel free to contact us or visit our website if you would like more information

www.waterusersconference.com

Phone 916/206-7186 Fax 916/446-1063 Email: jane@agamsi.com

EXHIBITOR APPLICATION
56th Annual Mid-Pacific Water Users' Conference
January 24-26, 2024 * Silver Legacy Resort Casino, Reno, NV

I. COMPANY INFORMATION

Company Name: _____

City/State: _____ Phone: _____

Primary Contact: _____ Email: _____

II. EXHIBITOR REPRESENTATIVES (*nametags will be prepared for all listed names*)

III. EXHIBIT SPACE:

Number of Exhibit Tables: _____ One 6-foot table (@ \$350.00)
 _____ Two 6-foot tables (@ \$450.00)
 _____ I do not require tables - I have my own exhibit
 *charge is based on width of display area:
 \$350 for up to 6 ft.; \$450 for up to 12 ft.

Electrical Requirements: _____ Electrical Connection (exhibitors provide extension cords as needed)

IV. EVENT REGISTRATIONS:

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$45/person	= \$ _____
Thursday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Lunch	# _____	X \$45/person	= \$ _____
Friday Breakfast	# _____	X \$45/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$85/person	= \$ _____

V. TOTAL DUE

Subtotal Exhibit Space	\$ _____	
Subtotal Events	\$ _____	
Subtotal Sponsorship	\$ _____	
Total Due:		= \$ _____

VI. PAYMENT METHOD:

Check payable to "Water Users Conference"
 Credit Card: ___ VISA ___ Mastercard ___ American Express ___ Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 12. If you wish to register an exhibit after that date, please call us to check availability.

Cancellation: Exhibitor cancellation by January 12 will be refunded in full. Cancellation after January 12th will be refunded ONLY IF we are able to resell the space.

RETURN APPLICATION AND PAYMENT TO:
Water Users Conference, 1521 I Street, Sacramento, CA 95814
Fax (916)446-1063 Email: jane@agamsi.com
Questions? Contact Jane Townsend (916-206-7186 or jane@agamsi.com)

RECLAMATION

Managing Water in the West

Water Conservation Team and Technical Assistance

~Silver Room~

Join Reclamation staff for water conservation planning, grant program information, and technical assistance during the Water Users Conference. Individual meetings are available on January 24th and January 25th from 9 am - 12 noon and 1 pm – 4:30 pm. Contact Anna Sutton at asutton@usbr.gov for an appointment.

Dr. Stuart Styles of Cal Poly Irrigation and Training Research Center will also be available for assistance (by appointment only). Contact sstyles@calpoly.edu for an appointment.

Grant Program Information

- WaterSMART Program
- Ag Water Use Efficiency Program
- CALFED Program

Planning Assistance

- 2023 Conservation and Efficiency Standard Criteria
- Water Management Plans
- Annual Update Reporting



Ready, Set, Let's BOWL!!!

IT'S BACK!!!! Join us Thursday evening for dinner and bowling at the National Bowling Stadium, which the LA Times calls the "The Taj Mahal of Tenpins". Enjoy the company of friends, a great dinner, hosted bar and bowling. You don't have to be a bowler to enjoy this event!!!!

Tickets are only \$85 and include dinner, hosted bar, bowling (games, balls, shoes), and shuttle transportation to/from the National Bowling Stadium.

Prizes will be awarded! There are three ways to win:

- Highest Team Score Wins
- Your Team Gets a Playing Card for Every Strike — Best 5 Card Poker Hand Wins!
- Random Drawings for Prizes Whether You're Bowling or Not!!

YOU DON'T HAVE TO BE A BOWLER TO ENJOY THIS EVENT!
Join us for food, drink, and to cheer on your favorite team!!