

The background of the entire image is a close-up photograph of numerous water droplets of various sizes on a light-colored, slightly textured surface. The droplets are in sharp focus, showing highlights and shadows that give them a three-dimensional appearance. They are scattered across the frame, with some larger droplets and many smaller ones.

# **57th Annual Mid-Pacific Water Users' Conference**

**January 29-31, 2025  
Silver Legacy Resort Casino,  
Reno, NV**

**57<sup>th</sup> ANNUAL MID-PACIFIC WATER USERS' CONFERENCE**  
**January 29-31, 2025**  
**Silver Legacy, Reno, NV**  
**PRELIMINARY SCHEDULE OF EVENTS**

**WEDNESDAY, JANUARY 29**

**7:30am-5:00pm      REGISTRATION**

**8:00am              CONTINENTAL BREAKFAST**

**8:30am-12:00pm    CALL TO ORDER/GENERAL SESSION**

Welcome Address

*Chris Dahlstrom, Santa Ynez River WCD ID #1 (ret.)*

KEYNOTE SPEAKER

*Camille Calimlim Touton, Commissioner, Bureau of Reclamation (invited)*

Bureau of Reclamation Regional Director Address

*Karl Stock, Regional Director, California Great Basin Region, Bureau of Reclamation*

Bureau of Reclamation Deputies and Area Managers

*Panel Presentation*

Reservoir(s) of Dreams: If you build it....?

*Panel Presentation*

**12:15pm-2:20pm    LUNCHEON and PROGRAM**

50 Shades of Red: The Outlook for Trump 47 and the 118<sup>th</sup> Congress

*Panel Presentation*

Klamath Project Report

*Paul Simmons, Klamath Water Users Association*

**2:30pm-4:30pm      SEXUAL HARASSMENT TRAINING FOR DISTRICT DIRECTORS**

*Presented by Laura Fowler, Best Best & Krieger LLC*

*This session will fulfill California state law requirements that all public officials receive sexual harassment training every two years. The course covers the impact of harassment and importance of creating a safe work environment where employees can report sexual harassment violations without fear of shame or retaliation. This workshop is offered at no charge and participants will receive a certificate of completion.*

**5:30pm-7:30pm      EXHIBITOR RECEPTION & SLOTS TOURNAMENT**

**THURSDAY, JANUARY 30**

**7:30am-4:00pm      REGISTRATION**

**8:00am-9:10am      BREAKFAST and PROGRAM**

Unplugged!

*Tom Philp, Pulitzer Prize Winning Columnist, Sacramento Bee*

**9:15am-12:15pm**

**GENERAL SESSION**

The Future of the New BiOps: Do They Survive or Does the Cycle Continue?  
*Panel Presentation*

Blueprint for the Future  
*Panel Presentation*

**12:15pm-2:20pm**

**LUNCHEON and PROGRAM**

Regional Director's Water Conservation Award  
*Karl Stock, Regional Director, California Great Basin Region, Bureau of Reclamation*

Deference to Administrative Agencies/Demise of the *Chevron* Doctrine: What Does it All Mean?  
*Panel Presentation*

Cachuma Project Report  
*Presented by Chris Dahlstrom, Santa Ynez River WCD ID #1 (ret.)*

**2:30pm-4:00pm**

**WORKSHOP: Dopplers for Districts – What's New, What Works, What has Challenges?**

*Presented by Stuart Styles, Cal Poly ITRC*

*This Flow Measurement Workshop is open to all interested parties. This will be a "hands on" workshop that will cover the FlowTracker2 (doppler on a stick), M9 (doppler on a boat), PT900 (doppler for a pipeline), and the RQ30 (doppler on a bridge). Districts that are using these devices are encouraged to attend to share their experiences. There will be demonstrations and examples of the different devices. The workshop is based on content developed through the USBR/ITRC Technical Services program. There will be handouts, and the workshop will provide critical information on new technologies/services that are available to MP districts.*

**6:00pm-9:00pm**

**Dinner and Bowling at the National Bowling Stadium**

**FRIDAY, JANUARY 31**

**8:30am-11:30am**

**BREAKFAST and PROGRAM**

Bowling and Slot Tournament Awards

Meet the Cal Poly Scholarship Students

Newlands Project Report  
*Presented by Ben Shawcroft, Truckee-Carson Irrigation District*

Revisiting the 2024 Water Year  
*Presented by Bureau of Reclamation*

2025 Water Supply Outlook  
*Presented by Bureau of Reclamation*

# 2025 MID-PACIFIC WATER USERS' CONFERENCE PRE REGISTRATION

**CONFERENCE PARTICIPANT REGISTRATION** includes admittance to all Conference sessions, Exhibitor Reception, Wednesday lunch, Thursday breakfast, Thursday lunch and Friday breakfast. Separate tickets must be purchased for participation in the Thursday Evening Dinner & Bowling Event.

**SEXUAL HARASSMENT TRAINING WORKSHOP.** Two-hour session to fulfill CA state law requirements. For more information, see Schedule of Events. This workshop is offered at no charge, but you must indicate your participation on the registration form. Participants will receive a certificate of completion.

**SPOUSES OR GUESTS** of paid registrants who are not water district or company representatives need not pay a registration fee; however, spouses or guests who wish to participate in any meal sessions or the Thursday bowling event must purchase tickets to those events. Exhibitor reception is complimentary to spouses/guests.

**THURSDAY DINNER AND BOWLING AT THE NATIONAL BOWLING STADIUM.** Ticket price includes dinner, hosted bar, and bowling. Not a bowler? No problem, come for the food, drink and to cheer on your favorite team!

## COMPANY INFORMATION:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b>◆ CONFERENCE PARTICIPANTS</b> <i>Full registration is required for water district or company representatives.</i>	<b>Full Pre-Registration (by Jan. 10) \$445</b>	<b>Full Registration (after Jan. 10) \$485</b>	<b>Harassment Training Workshop NO CHARGE</b>	<b>Thursday Dinner &amp; Bowling \$85</b>	<b>Total Each Rep</b>
1. _____ Company Representative					\$
2. _____ Company Representative					\$
3. _____ Company Representative					\$

<b>◆ SPOUSE/GUEST REGISTRATIONS</b> <i>Available only to spouses and guests of paid registrants who are not water district or company representatives</i>	<b>Wed Lunch \$55</b>	<b>Thurs Breakfast \$55</b>	<b>Thurs Lunch \$55</b>	<b>Thursday Dinner &amp; Bowling \$85</b>	<b>Fri Breakfast \$55</b>	<b>Ttl Each Spouse/ Guest</b>
1. _____ Spouse/Guest						\$
2. _____ Spouse/Guest						\$
3. _____ Spouse/Guest						\$

<b>TOTAL AMOUNT DUE ALL ITEMS</b>	<b>\$</b>
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## ◆ PAYMENT METHOD:

☐ Check payable to "Water Users Conference"

☐ Credit Card: ☐ VISA ☐ Mastercard ☐ American Express ☐ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Return form to: Water Users Conference, 1521 I Street, Sacramento, CA 95814 or fax (916)446-1063**

**You can also email your registration form to [jane@agamsi.com](mailto:jane@agamsi.com)**

**CANCELLATIONS: Cancel by January 17th for a full refund. NO refunds for cancellations after January 17th.**

**QUESTIONS? Call Jane at (916)206-7186**



# 2025 MID-PACIFIC WATER USERS' CONFERENCE

## SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized on prominent signage at the conference and in the conference program.

- ☐ **SUPPORTING SPONSOR**  
\$250 Sponsorship
- ☐ **CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**  
\$1500 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- ☐ **WEDNESDAY AM/PM COFFEE BREAKS**  
\$500 Sponsorship
- ☐ **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- ☐ **HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- ☐ **THURSDAY AM/PM COFFEE BREAKS**  
\$500 Sponsorship
- ☐ **COCKTAILS: DINNER/BOWLING AT THE NATIONAL BOWLING STADIUM**  
\$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)
- N/A** **LANYARDS sponsored by Provost & Pritchard**  
\$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).
- ☐ **PENS**  
\$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- ☐ **WRITING PADS**  
\$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

**SPONSORSHIP INFORMATION:** *All sponsors will be recognized on prominent signage and in printed meeting materials. Sponsorships will be accepted on a first come, first served basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno. Sponsors will be contacted by WUC staff to coordinate their participation.*

**Company:** \_\_\_\_\_ **Primary Contact:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### PAYMENT METHOD:

☐ Check payable to "Water Users Conference"

☐ Credit Card:    \_\_\_ VISA            \_\_\_ Mastercard            \_\_\_ American Express            \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

### RETURN FORM TO:

**Water Users' Conference, 1521 I Street, Sacramento, CA 95814**  
**Phone (916)206-7186 Fax (916)446-1063 Email [jane@agamsi.com](mailto:jane@agamsi.com)**

# EXHIBITOR INFORMATION & APPLICATION

## 57th Mid-Pacific Water Users' Conference

***January 29-31, 2025 \* Silver Legacy, Reno, NV***

### ***ATTENTION EXHIBITORS: GREAT LOCATION FOR 2025!***

Exhibits will be located in the Pre-Function area of the Grande Exposition Hall (see a floor diagram of the space on the Exhibitor page of our website: [waterusersconference.com](http://waterusersconference.com)). This large exhibitor area will host our **Exhibitor Reception** on the evening of Wednesday, January 29, and the **Wednesday Continental Breakfast** and **Wednesday/Thursday Refreshment Breaks**, ensuring that your company has the most exposure to potential customers.

### ***WHAT IS IT AND WHO WILL BE THERE?***

The Mid-Pacific Water Users' Conference is an annual Conference attended by Managers, Directors, Operators, Maintenance Personnel, and Consultants from water districts served by the United States Bureau of Reclamation facilities in California, Nevada, and Oregon. Many of the Conference participants are the same people who participate in budget preparation and purchasing decisions back home. Typical attendance is over 300 people.

### ***MOVE-IN/MOVE-OUT***

**Exhibit setup will be after 4pm on Tuesday, January 28. Exhibitor move-out will be following the conclusion of sessions on Thursday, January 30 (approximately 3:30pm).**

### ***CONFERENCE SPONSORSHIPS***

A limited number of sponsorships are available. Please see the enclosed Sponsorship Menu for more information. *Some sponsorships include free exhibit space.*

### ***NEED A ROOM?***

Special room rates for Water Users Conference attendees at the Silver Legacy start at \$70 per night plus applicable fees and taxes. Make hotel reservations online at [www.waterusersconference.com](http://www.waterusersconference.com) or directly with the hotel by calling 800-455-4770 (mention group code SRPWU5). **PLEASE NOTE THE DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 13, 2025 OR UNTIL OUR ROOM BLOCK IS FULL.**

### ***SPACE IS LIMITED***

Exhibit space is limited. If your company would benefit from contact with staff and representatives from water districts throughout California, Nevada and Oregon, please reserve your space early.

Complete the attached application and mail it to:

Mid-Pacific Water Users' Conference,  
1521 I Street, Sacramento, CA 95814

Or email to [jane@agamsi.com](mailto:jane@agamsi.com)

### ***DETAILS, DETAILS***

Payment must accompany registration to reserve exhibit space. Deadline for exhibitor pre-registration is January 17. If you wish to register an exhibit after that date, please call or email Jane (916-206-7186; [jane@agamsi.com](mailto:jane@agamsi.com)) to check availability. Exhibitors are welcome to attend Conference sessions; however, tickets must be purchased for meals and the Thursday Dinner/Bowling event.

### ***QUESTIONS***

Please feel free to contact us or visit our website if you would like more information

[www.waterusersconference.com](http://www.waterusersconference.com)

Phone 916/206-7186 Fax 916/446-1063 Email: [jane@agamsi.com](mailto:jane@agamsi.com)

**EXHIBITOR APPLICATION**  
**57th Annual Mid-Pacific Water Users' Conference**  
**January 29-31, 2025 \* Silver Legacy Resort Casino, Reno, NV**

**I. COMPANY INFORMATION**

Company Name: \_\_\_\_\_

City/State: \_\_\_\_\_ Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**II. EXHIBITOR REPRESENTATIVES** (*nametags will be prepared for all listed names*)

**III. EXHIBIT SPACE:**

Number of Exhibit Tables: \_\_\_\_\_ One 6-foot table (@ \$400.00)  
\_\_\_\_\_ Two 6-foot tables (@ \$500.00)  
\_\_\_\_\_ I do not require tables - I have my own exhibit  
\*charge is based on width of display area:  
☐ \$400 for up to 6 ft.; ☐ \$500 for up to 12 ft.

Electrical Requirements: \_\_\_\_\_ Electrical Connection (exhibitors provide extension cords as needed)

**IV. EVENT REGISTRATIONS:**

Exhibitors are welcome to attend conference general sessions; however, tickets must be purchased to participate in any meal sessions or the Thursday Dinner/Bowling event. Please indicate which tickets you would like to purchase:

Wednesday Lunch	# _____	X \$55/person	= \$ _____
Thursday Breakfast	# _____	X \$55/person	= \$ _____
Thursday Lunch	# _____	X \$55/person	= \$ _____
Friday Breakfast	# _____	X \$55/person	= \$ _____
Thursday Dinner/Bowling	# _____	X \$85/person	= \$ _____

**V. TOTAL DUE**

Subtotal Exhibit Space	\$ _____
Subtotal Events	\$ _____
Subtotal Sponsorship	\$ _____
Total Due:	= \$ _____

**VI. PAYMENT METHOD:**

☐ Check payable to "Water Users Conference"

☐ Credit Card: \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Exhibit space is limited and will be reserved on a first come, first serve basis. Deadline for exhibitor pre-registration is January 17. If you wish to register an exhibit after that date, please call or email us to check availability.

**Cancellation:** Exhibitor cancellation by January 17 will be refunded in full. Cancellation after January 17th will be refunded ONLY IF we are able to resell the space.

**RETURN APPLICATION AND PAYMENT TO:**  
**Water Users Conference, 1521 I Street, Sacramento, CA 95814**  
**Fax (916)446-1063 Email: [jane@agamsi.com](mailto:jane@agamsi.com)**  
**Questions? Contact Jane Townsend (916-206-7186 or [jane@agamsi.com](mailto:jane@agamsi.com))**

# RECLAMATION

*Managing Water in the West*

## Water Conservation Team and Technical Assistance

~Silver Room~

Join Reclamation staff for water conservation planning, grant program information, and technical assistance during the Water Users Conference. Individual meetings are available on January 29th and January 30th from 9 am - 12 noon and 1 pm – 4:30 pm. Contact Anna Sutton at [asutton@usbr.gov](mailto:asutton@usbr.gov) for an appointment.

Dr. Stuart Styles of Cal Poly Irrigation and Training Research Center will also be available for assistance (by appointment only). Contact [sstyles@calpoly.edu](mailto:sstyles@calpoly.edu) for an appointment.

### Grant Program Information

- WaterSMART Program
- Ag Water Use Efficiency Program
- CALFED Program

### Planning Assistance

- Conservation and Efficiency Standard Criteria
- Water Management Plans
- Annual Update Reporting





# Ready, Set, Let's BOWL!!!

Join us Thursday evening for dinner and bowling at the National Bowling Stadium, which the LA Times calls the “The Taj Mahal of Tenpins”. Enjoy the company of friends, a great dinner, hosted bar and bowling. You don’t have to be a bowler to enjoy this event!!!!

Tickets are only \$85 and include dinner, hosted bar, bowling (games, balls, shoes), and shuttle transportation to/from the National Bowling Stadium.

Prizes will be awarded! There are three ways to win:

- ☐ Highest Team Score Wins
- ☐ Your Team Gets a Playing Card for Every Strike — Best 5 Card Poker Hand Wins!
- ☐ Random Drawings for Prizes Whether You’re Bowling or Not!!

**YOU DON’T HAVE TO BE A BOWLER TO ENJOY THIS EVENT!**  
**Join us for food, drink, and to cheer on your favorite team!!**