2027 MID-PACIFIC WATER USERS' CONFERENCE

January 27-29, 2027 * SILVER LEGACY RESORT RENO

SPONSORSHIP and EXHIBITOR OPPORTUNITIES

EXHIBITS

☐ **CONFERENCE EXHIBITOR**

Exhibit fee includes one exhibit table for company display in the Grande Exposition Hall.

☐ $400—Single Booth (6 ft.) ☐ $600—Double Booth (12 ft.)

SPONSORSHIPS

☐ **SUPPORTING SPONSOR**
$250 Sponsorship

☐ **CONTINENTAL BREAKFAST: WEDNESDAY OPENING SESSION**
$1500 Sponsorship includes complimentary exhibit space (one 6 ft. table)

☐ **WEDNESDAY AM/PM COFFEE BREAKS**
$500 Sponsorship

N/A **COCKTAILS: WEDNESDAY EXHIBITOR RECEPTION *sponsored by International Water Screens***
$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

☐ **HORS D'OEUVRES: WEDNESDAY EXHIBITOR RECEPTION**
$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table*)*

☐ **THURSDAY AM/PM COFFEE BREAKS**
$500 Sponsorship

☐ **COCKTAILS: DINNER/BOWLING AT THE NATIONAL BOWLING STADIUM**
$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

☐ **DINNER: DINNER/BOWLING AT THE NATIONAL BOWLING STADIUM**
$2000 Sponsorship includes complimentary exhibit space (one 6 ft. table)

N/A **LANYARDS *sponsored by Provost & Pritchard***
$500 Sponsorship. Imprint your company's name and/or message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards. (Please check with us to ensure lanyards are compatible with our nametags).

☐ **PENS**
$500 Sponsorship. Provide attendees with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.

☐ **WRITING PADS**
$500 Sponsorship. Provide attendees with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.

PLEASE INDICATE YOUR CHOICE OF EXHIBITOR AND/OR SPONSORSHIP ON THE ABOVE MENU AND COMPLETE THE INFORMATION ON THE NEXT PAGE. DEADLINE FOR EXHIBIT/SPONSORSHIP APPLICATION IS JANUARY 15, 2027. AFTER THE DEADLINE, PLEASE CONTACT JANE TOWNSEND (jane@agamsi.com) or 916-206-7186 FOR AVAILABILITY.

EXHIBITOR CANCELLATION: Exhibitor cancellation by January 15 will be refunded in full. Cancellation after January 15 will be refunded ONLY IF we are able to resell the space.

RETURN FORM TO:
WATER USERS CONFERENCE, 1521 I STREET, SACRAMENTO, CA 95814 or by email jane@agamsi.com.
IF YOU HAVE QUESTIONS, PLEASE CALL US AT (916)206-7186 or email jane@agamsi.com

2027 MID-PACIFIC WATER USERS' CONFERENCE
EXHIBITOR/SPONSORSHIP APPLICATION

PLEASE NOTE THAT EXHIBITOR AND SPONSORSHIP OPPORTUNITIES ARE LIMITED AND WILL BE ACCEPTED ON A FIRST COME, FIRST SERVED BASIS.

EXHIBITOR INFORMATION: *Exhibits will be located in the Grande Exposition Hall at Silver Legacy Resort Reno. This large exhibitor area will host our* ***Exhibitor Reception*** *on the evening of Wednesday, January 27, and the* ***Wednesday Continental Breakfast*** *and* ***Wednesday/Thursday Refreshment Breaks,*** *ensuring that your company has the most exposure to potential customers. Exhibit setup will be after 4pm on Tuesday, January 26. Exhibitor move-out will be following the conclusion of sessions on Thursday, January 28 (approximately 3:00pm).* ***Please note that tickets must be purchased to participate in the Thursday Dinner/Bowling event. You may register for this in advance online at: www.waterusersconference.com. Special room rates for Water Users Conference attendees at the Silver Legacy are available on https://waterusersconference.com/hotel-information/ CANCELLATION POLICY:*** *Exhibitor cancellations by January 15 will be refunded in full. Cancellations after January 15 will be refunded ONLY IF we are able to resell the space.*

SPONSORSHIP INFORMATION: *All sponsors will be recognized on prominent signage and in the printed meeting program. Sponsorships will be accepted on a first come, first served basis. Sponsors have the opportunity to provide literature (brochures, booklets or pamphlets) for distribution at the registration desk. Sponsors of lanyards, pens and writing pads agree to provide these items at no cost to the Water Users Conference. Sponsors will be responsible for the shipping or transport of any literature or promotional items to the Water Users Conference in Reno.*

HOTEL SHIPMENT INFORMATION: *Packages may be shipped to the hotel to arrive no more than 3 days prior to the event. Include the following information on deliveries: Silver Legacy Executive Business Center, Water Users Conference, # of packages, Guest Name, Guest Phone, Date of Event (January 27-29), 407 N. Virginia Street, Reno, NV 89501. Service charges based on weight may be assessed by the hotel on any packages/shipments received or shipped by the hotel.*

PLEASE COMPLETE THE FOLLOWING:

I. COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

II. TOTAL DUE

Exhibit Space $_____

*Please list exhibit booth representative names:

_____

_____

Sponsorship: _____ $_____

Total Due: **$_____**

III. PAYMENT METHOD (*please note that credit card purchases will be charged a 3% convenience fee)*

☐ Check payable to "Water Users Conference"

☐ Credit Card: ___VISA ___MasterCard ___American Express ___Discover

Card No: _____ Exp. _____ Security Code: _____

Billing Zip Code: _____ Cardholder Signature: _____

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